

NETIZENS' COMMENTS IN RESPONDING TO SOCIAL PHENOMENON OF E-KTP CORRUPTION ON ISTAGRAM

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ABSTACT

In particular case, language phenomenon cannot be separated from social phenomenon. The things happened in human life will affect the way they think in which their thought will be represented by the language they uttered. The aims of this research are (1) to describe the expressive speech acts of the instagram users (Netizens) and (2) to describe the politeness strategy used by the instagram users in responding to social phenomenon of e-KTP corruption in Indonesia. This descriptive qualitative research used scrutinizing method (Metode Simak) and note taking technique in collecting the data. Some theories related to expressive speech act and politeness strategy are used to analyze the data. The result is represented by using informal method. After analyzing the data, it can be concluded that the netizens are creative in expressing their ideas through spoken and written language. Expressive speech acts and politeness strategy reflects the way the language users show their emotion by using words.

Keywords: *Expressive Speech Acts, Politeness Strategy, Netizens.*

INTRODUCTION

Nowadays, people cannot be separated from the use of social media to express and to communicate their ideas. Social Networking Sites (SNS) are widely used to communicate globally in digital era. Distance no longer becomes a serious problem in communication since everybody could use SNS to communicate each other wherever they are. The use of internet or SNS already became a new form of communication and socialization globally (Al-Saleem, 2011).

Among many kinds of social media, instagram becomes favorable medium for people to communicate through digital media. Carlsson (2017: 1) argued that the visual aspect and the textual aspect of Instagram have made this platform to grow stronger among the users of online communication. Aslam (2018) pointed out that there are 800 million active users of instagram per month. He claimed that 59 % of instagram users are around 18-29 years old and 33 % of instagram users are around 30-49 years old. It means that Instagram is mostly used by adult.

People commonly use instagram to share photo or video about their daily activity, issue, or recent phenomenon occurred around them. Social phenomenon also becomes one of the hottest issues to be shared on Instagram. One interesting phenomenon that had been shared on Instagram in the end of 2017 ago was some issues related to E-KTP Corruption. This case quite attracted citizen or netizen attention because it became a ticing case when the suspect or the power behind the scenes started to play the drama to avoid the law. Expressively the Instagram users gave various comments on a issue posted by an account named @metrotv. This account posted a short video of the first criminal session with Setya Novanto (SN) as the first suspect of this case. He acted ridiculously in answering the questions from the Judge. This news was posted on December 13th, 2017 with 1321 comments from Instagram users (source: @metrotv/Instagram).

The reaction of the netizen is literally interesting to be analyzed. They expressively gave various comment and reaction toward the attitude of SN during the criminal session and how he tried to avoid the law. According to the previous statements, the researcher is interested to analyze this phenomenon. The aims of this research are: (1) to describe the expressive speech acts of the instagram users (Netizens) and (2) to describe the politeness strategy used by the instagram users in responding to social phenomenon of e-KTP corruption in Indonesia.

METHODOLOGY

This research used descriptive qualitative by using Instagram as the source of data. *Metode Simak* (Scrutinizing Method) which had been introduced by Mahsun (2012:92-93) was used to collect the data. Written technique is used to support this method in collecting the data. Some theories about speech act which are introduced by Searle (1979:12-16), Yule (1996:92-94), and Levinson (1983:240) are used to analyzed the data.

ANALYSIS

People use language to express their social identity (Al-Saleem, 2011). In line with this, utterances are used to express people's idea. Generally, there are 5 types of speech act found in speakers' utterances. Searle (1979) and Yule (1996) pointed out that those speech acts are declarative, representative, expressive, commissive, and directive. This research will be focused on the expressive speech act and politeness strategy of netizen's comment in responding to e-KTP corruption.

Expressive Speech Act of Instagram Users

Expressive speech act shows psychological utterances of the speakers. They use this speech act for thanking, congratulating, criticizing, complaining, and so on. Expressive illocution tends to be uttered pleasurably. Therefore, this illocution is intrinsically polite, except expressive illocution for threatening or accusing (Hikmah, 2013). In the previous researches, Chamalah and Turahmat (2016), Sari (2013), Qadir and Riloff (2011), and Utami, Darmayanti, & Riyanto (2013) divided the type of expressive speech act into several categories. They are expressive speech act to criticize, to complain, to thank, to praise, to congratulate, to satirize and many others.

The source of the data in this research is under the topic of negative acts which had been done several time ago by an officeholder related to E-KTP corruption. The data show that most of the Instagram users gave negative expressions in their comments. The context of the data is about the incident of the first criminal session of SN. He lied to the judges by telling them that he got dhiarea and kept silent when the judges gave him questions about E-KTP Corruption. He seemed about to avoid the law. Here are the types of expressive speech act of netizen's comments in responding E-KTP Corruption:

a. Cursing

To curse somebody means to give rude words in order to harm somebody. Some comments are written by the Instagram users to curse SN as the suspect of this criminal case. Here are the data.

- (1) @brooklsh: ampun deh ampunnnn budeg beneran gue doain

Gloss : mercy oh mercy deaf truly I pray

Translation : Having an out of it. I pray he will truly be deaf.

- (2) @win.dy30: mati aje lu

Gloss : Die only you

Translation : You better die

- (3) @miss_bibir: nanti juga buta dan tuli beneran

Gloss : later also blind and deaf truly

Translation : he will truly blind and deaf later

Datum (1), (2), and (3) show that the Instagram users were cursing SN for what he did during his first criminal session. Those data show how the netizen pronounced bad wishes for SN as he tried to fool the Judges. They wanted bad things happen to SN which were reflected through their utterances.

b. Expressing Anger

Some people use utterance to show their anger. The speakers commonly use swear words when they are angry. Here are the data of the expressive illocution that show the anger of Instagram users.

- (4) @maman98857 : TEMBAK MATI AJA. KELAMAAN. PEGEL LIATNYA

Gloss : Shoot dead only. too long. Stiff to see

Translation : Just shoot him dead. It's too long. Kind of tired to see.

- (5) @afrindo : PECUNDANG

Gloss : loser

Translation : loser

- (6) @zhar.25 : tidak menghargai profesi orang lain, PECUNDANG!! Cuih!!

Gloss : not appreciate profession people other, loser!! Cuih!!

Translation : (He is) not appreciating other people's profession, loser!! Cuih!!

The datum (4) shows that the user used imperative sentence to reflect his anger toward the phenomenon he saw on Instagram. Meanwhile in datum (5), the user used swear word to express

his anger. On the other hand, the utterance in datum (6) shows that the Instagram user used swear word and onomatopoeia “Cuih” to emphasis his anger.

c. Satirizing

Some instagram users used satire in responding the social phenomenon of e-KTP corruption. They expressed their comments emotionally by using this language style. Look at the data below!

- (7) @astitik : Papa hebat bisa acting bisu dan tuli.
 Gloss : Papa great be able to acting mute and deaf
 Translation : Papa is great for he is able to act like a mute and deaf person
- (8) @rizkybintanguce : Hebat bener si Papa ini. Cocok jadi pemain sinetron.
 Gloss : Great right Papa this. Suitable to be player drama
 Translation : This Papa is really great. He deserves to be an actor of drama

They were not praising SN through their comments which are shown in datum (7) and datum (8). They were emotionally satirizing SN because he did not answer the questions from the Judges addressed to him. They assumed that SN was playing a drama during his first criminal session.

d. Sympathizing

Corrupting money of his own country is not a commendable behavior of SN. Although this is not a good thing, but some netizens sympathized for what social phenomenon occurred in this country. Here are some data that show how Instagram users express their sympathy.

- (9) @goro_14: Kasihan Indonesia punya ketua DPR begini,....
 Gloss : Poor Indonesia have chief DPR like this.....
 Translation : Poor Indonesia to have the chief of the House of Representatives like this...
- (10) @alisofyankawankami:..... Jadi merasa kasihan sama orangtua beliau.
 Gloss :..... be feel pitiful with parents him
 Translation :(It makes me) feel pitiful to his parents

To see the corruptor betrayed this country absolutely hurts many people in this country. Some citizen express his disappointment and anger by uttering swear words. However, the other citizen gave different reaction toward this phenomenon. Some of them expressed their sympathy through the comments they wrote on Instagram. It can be seen from datum (9) and (10). Netizen in datum (9) were pitying this country for having an official who could not manage his promises for this country. On the other hand, the netizen in datum (10) were pitying his parents for having a son who gets involved into a shameful criminal case.

e. Blaming

Some data bring out several comments which had been uttered to blame other party related to the phenomenon of e-KTP corruption. Look at the data below!

- (11) @rizma_fitrayadi: Dulu siapa ya yang milih dia jadi petinggi Negara.
 Gloss : Previously, who that choose he to be the Official Country.
 Translation : Who had chosen him to be the Official?
- (12) @labaytse46: Ini manusia utama yang buat KTP ane dan istri gak jadi-jadi sampai sekarang. Kampret.
 Gloss : this human main that make KTP my and wife not finish until now.
 Bastard
 Translation : This is the main actor that makes my KTP (Identity Card) and my wife's KTP cannot be used yet until now. Bastard.

In datum (11), the Instagram user blamed other citizen who chose SN as the official in this country. Datum (12) shows that the Instagram user blame SN for the trouble he got in the making of his identity card. Both of the data used expressive illocutionary to blame the chaos which is caused by the corruptor.

f. Thanking

Some people can always take the lesson or positive value from every chaos they face. It is proven in the datum (13) below.

- (13) @lukman_putrash: Untung enggak dilempar palu sama hakim

Gloss : Luckily not being thrown hammer with the judge.
 Translation : Luckily, he is not thrown with a hammer by the Judge.

It seems like this Instagram user wanted to point out a ridiculous luck that happened to SN as the suspect of this criminal case. Regardless to what SN did during his first criminal session, he should be thankful because the Judge did not emotionally harm him with the hammer in his hand.

g. Fulminating

One of expression that people showed in responding to e-KTP corruption is fulminating. This expression is found on netizen's comment as well. Here is the datum that shows the expression of fulminating written by Instagram user.

(14) @oxcctv : Harus ditindak tegas. Mempermainkan rakyat dan pemerintah saja.
 Gloss : Must act explicitly. Fooling citizen and government only.
 Translation : Must be punished explicitly. (He is) only fooling the citizen and government.

It seems that the instagram user was already sick to see the attitude of SN as the suspect for this criminal case. He expressively fulminated the chaos that was caused by the corruptor.

h. Advising

Many reactions of Instagram users popped up in responding to this social phenomenon. Some people use illocutionary act to express their advice. Look at the datum below!

(15) @badrun8044 : Jujur adalah kunci keberhasilan.
 Gloss : Honesty is the key success
 Translation : Honesty is the key of success

The speaker in datum (15) expressed his advice which is addressed to SN. He advised SN to be honest during the investigation of his criminal session. As public already knew all the lies set by SN, this Instagram user advised him to stop playing drama.

Politeness Strategy of Instagram Users

Politeness strategy is needed by the language users to create an effective communication. This way of communication is used to minimize the threat to someone's face. Brown and Levinson (1987) divided politeness strategy into Positive Politeness Strategy and Negative Politeness Strategy. Nevertheless, the context of social phenomenon that appears in this research is related to e-KTP corruption. Therefore, most of netizen or Instagram users broke the politeness strategy by writing impolite comment on Instagram in responding to this phenomenon. They used bad language or swear words in giving the comments.

After analyzing the data, it is found that negative politeness strategy is used by some Instagram users. One of netizen gave advice to save SN's face. Another netizen gave his positive analytical thinking about the mental condition of SN. Look at the data below!

(16) @badrun8044 : Jujur adalah kunci keberhasilan.
 Gloss : Honesty is the key success
 Translation : Honesty is the key of success
 (17) @hanifdentist : Saya berpikir positif saja. Badan boleh saja sehat, tapi mungkin dia tertekan atau stress menghadapi persidangan.
 Gloss : I think positive only. Body may only health, but maybe he press or stress face the session
 Translation : I will think positively. He may have healthy body, but he may be under pressure or stress to face his (criminal) session.

Most people gave satires in their comments to react toward this social phenomenon they found on Instagram. Nonetheless, some people still used their politeness strategy in expressing their reaction toward e-KTP Corruption. As already stated in datum (16) and datum (17), negative politeness strategy is used by the netizen on Instagram. In datum (16), the Instagram user used proverb as advice to soften his comment. The Instagram user in datum (17) soften his reaction by stating his positive hypothesis toward

the phenomenon he faced. He did not judge SN as the main suspect of this case, but he tried to understand the condition of SN's psychology.

Only a few netizen could still use politeness strategy in responding to this social phenomenon. Corrupting money is an illegal act which may evoke the anger of the citizen. Thus, most of the netizen or Instagram users used negative expressive speech act in reacting to this phenomenon.

CONCLUSION

Expressive speech act is used to express positive and negative emotions of the speakers. This research investigates the use of expressive speech act and politeness strategy which had been used by Instagram users in responding to e-KTP corruption. After analyzing the data, it can be concluded that the netizen use expressive speech act for cursing, expressing anger, satirizing, sympathizing, blaming, thanking, fulminating, and advising. Most of them used this speech act to express their anger or negative emotion. Nonetheless, some of them still used politeness strategy in responding to social phenomenon of e-KTP corruption on Instagram.

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